

2021 Glooscap Campground Community Engagement - Responses

This engagement was performed using a four-question survey presented on the municipal website and on Facebook, and also delivered via paper copy to every post office box in Parrsboro. Response rates were 38 from the website, 162 from Facebook and three paper copies.

The Municipality of Cumberland currently owns and operates the Glooscap Campground. Council is considering the option of leasing the management of the campground to a third party. The third-party would then be responsible for upkeep and promotion of the campground.

Beach access for area residents would be guaranteed in any lease agreement.

1. Which best describes where you live?

61.5% Municipality of Cumberland – District 8 (former Town of Parrsboro and area)

24 % Municipality of Cumberland (Districts 1-7)

12% Nova Scotia

2.5 % Other (please specify) (Amherst (1)/Summer Resident (4))

2. How do you normally use the campground?

27 As a seasonal camper

64 As an occasional camper

118 I use the beach access

17 I own a business in the area that provides goods/services to campers

35 Other (please specify)

Responses to the “Other please specify” from question 2:

(All or combination of the above (16)/Visit campers (4)/Run programming for the GeoPark (1)/I don't use it (13)/Run the campground (1)

3. Do you feel the Municipality of Cumberland should look for a third party to manage and perform upkeep to the campground?

49.5% Yes

30.7% No

19.8% Other (please specify)

Responses to the “Other please specify” from question 3:

As long as it's a fair open process to all from Cumberland county.
--

As long as the campground is maintained and not closed or otherwise put into disuse.
--

continue to manage it them selfs

Depends if the operation of the park generates income. If private contract would the fees go up, affecting usage. If it generates income why contract out , especially if it becomes more expensive to use.

doesn't matter to me; as long as the campground remains a campground and it opens in May this and every year

Don't know enough on subject

Great as it is

I believe it should be a five year tender as it was in the last. This campground was a gift to the town and if it's not run as a public access campground it should be returned to the family. It should never be allowed to operate as a private campground for a select few as it's prime retail

I dont know, it would depend on who the third party was and their plans for the future.

I would like to see the County Council keep this and run it but if a third party is going to be hired to run a campground then I would suggest someone that is living in the Paris bro area to do this. Rather than a person from outside of the Nova Scotia province

If a third party is consulted, I suggest that only not for profit organizations be considered with preference given to organizations that supports the local economy and engage with both local residents and tourists visiting the area.

If that is what it will takes to keep it open, then yes.

If the county has no money to put into the park, then it should be run by a third party

It is a possibility to lease however, I feel the municipality will be loosing out on a wonderful opportunity to promote our county and and the newly established UNESCO Geopark Status! Glooscap has so much potential. It is a prime location in the Minas Basin/ Bay of Fundy area. Campers from all over North America return each year with the majority of them padding through Amherst. With the newly established UNESCO Geopark status, Glooscap has been designated an access point. What an excellent opportunity for our County! If this campground was run effectively, the site would continue to be one of the top in the Province! The view is like no other! Perhaps an increase in seasonal rates as well, may give a little extra cash for eventual, much needed, upgrades...

It should be put up for sale.

Keep it open period for the benefits it gives the area.

Keep Municipality control of public space and beach access.

No opinion

Not sure

not sure

Only if the alternative would be closing the park.

Only if the Municipality cannot upkeep the park and without a 3rd party risks the closure of the park entirely

Only u if that is the only option instead of closing

Keep park control in County.

The municipality should be doing it. No question

The Town of Parrsboro operated the Glooscap Park since the 1970's. Why does the Municipality of Cumberland want to wash their hands of this beautiful asset to southern area of Cumberland? Please

tell me the benefits of having a third party instead of the Municipality directly operating? With the amount of third party partnerships the Province of NS has made over the past few years, they still operate their campgrounds!

They should sell it. Anybody leasing would only do bare minimum to keep it up. They will not sink a lot of money into something they do not own.

This could be a disaster when a third party has an opportunity to try and make money at the risk of the campgrounds going further downhill

This really depends on who the third party is and what improvements (if any) they would guarantee
To keep it running yes.

Unsure

Whichever way is more fiscally responsible

Yes as long as they keep it as a camp ground.

Yes however it needs to retain its charm and not end up being some larger non camper centered campground.

4. Do you have other ideas or concerns regarding the Glooscap Campground?

1) electronic booking system 2) improved playground and amenities 3) events and scheduled activities 4) marketing! - As a seasoned camper it's obvious to me that the Glooscap has SO much potential! The beach and views are spectacular and the sites are fantastic!

Actually put some money into it for infrastructure and promotion. excellent way to bring ppl to area. add an attraction

Advertising!!

Are there grants of some sort available...especially now that it is a Geopark destination!

As a home for the Glooscap monstrosity current front and centre in Parrsboro.

As long as its kept as a campground, I have no concerns. As for ideas, the seasonal campers have lots of ideas. The previous council just didn't care to listen to them.

Keep in Cumberland County accountable control.

Be nice to have sewer which would be a plus . Would be willing to pay extra for the improvements .
.be a big plus for the campground.

Beach access is number 1

campers bring money to the area businesses

Campground should remain 100% public County control and managed.

Camping has become very expensive

keep in County control

Concerned the next step would be to close it!

Convert into a public park for County and Tourist use. No Camping.

Convert into Geopark beach access and designated site.

Could be opened year round with walking trails and cross country ski

County should not be in the campground business

Deed a permanent public County right of way and beach and park access to all citizens (non campers)..

Do not mess with this historic tourist and local landmark.

Don't sell it for cottages. Valuable to community. Visitors, returning summer families and beach access to community cottage owners like us.

Enhanced creative promotion, increased amenities/activities/etc to draw people from near and afar.

Provide funding to develop better camping experience for increased interest and return on investment.

Keep County control and ownership.

Glooscap campground is very important to Parrsboro and the businesses. The campground brings tourists to our village, Parrsboro cannot afford to lose such a great asset.

Great for Geopark visitors including international

Hoping it will stay running

How will the maintenance of the campground be addressed? It is important to bring the services provided at the campground up to a better standard and the Municipality should have something in the lease that will ensure this. BUT how will it be accomplished since the community will take offence to putting money into a property that a third party operator is going to benefit from.

I am concerned that if management of the campground gets outsourced to a third party that taxpayers will end up paying even more in taxes. And I am concerned that outsourcing is the first step in which the Municipality will eventually sell off the campground and public access to the beach will be closed off.

I am sympathetic to the Municipality and their desire to not be in the campground business. I feel that if a third party lease allows the campground to stay open and the public to have beach access then it's a win-win situation, if such a third party can be found. I feel strongly that the campground property not be sold in a private sale as public beach access sites are dwindling as more and more private land is being developed. As a last resort the campground could be closed and the site turned

into a day-use park, but this campground is the closest to Parrsboro and it's closure would impact mss as my local businesses and events such as tournaments and festivals.

I do not like that as taxpayers we have to cover the cost of running this campground when there are mostly seasonal in the campground. Years ago it was a tourist attraction and was for over night guests. I'd support it going back this way. Open the operation of campground to a 5 year tender process for someone to operate. It is not fair this has turned into a campground for a select few. I feel the campground is a major draw for tourists and fits within the overall marketing strategy for the former town of Parrsboro area. It encourages tourists to stay instead of passing through. It also provides beach access, an increasingly important things where there are fewer and fewer places to do so.

I feel the Municipality needs to concentrate on things that are inclusive of all county residents, not just a few highlighted areas that are very vocal. We all pay taxes and should be treated equal. The Rte 366 area is treated like Cumb. Co is treated by the greater Nova Scotia. I am not against anything positive regarding the Glooscap Campground.

I feel the Municipality should keep running the campground, doing a few upgrades, and keep the vintage charm for campers and residents, raise the rates a bit and definitely keep the beach access! I feel if it were leased out there could be problems. The Municipality needs to take an interest in this jewel in Cumberland County and not look at it as a burden.

I feel the revenue from a potential lease agreement should be put towards the bill from the sewer project to lessen the burden on residents and taxpayers

I have a concern because the beach access at Glooscap Campground is the only access point to Clarke Head, a premiere Geosite within the Cliffs of Fundy Geopark, and losing access to this site would be a detriment to the Geopark.

I think the Municipality should make a serious effort to repair, update and run the campground properly. Decent campgrounds are always in demand in the Province

I think we as the seasonal campers could have 3 way hook upwe could just hook.our sewer pipe right up instead off having to drag it out and to have a canteen too and getting a student to run the canteen

If properly promoted & a few spruce ups could be even greater. We all miss the ice cream they used to sell. Was always a big hit with the kids & kids at heart. Beautiful views , a hidden jem for sure. I'm sure if a little \$ went into it people would come from all over. Our family has been going there for 20 years at least. Would hate to see it close.

If there is a rebranding effort, there should be emphasis on the legends surrounding Glooscap (Kluscap).

If there was a way to sell it but still have beach access for the general public would be ideal. If someone privately owned it as a camp ground they would do many things to make it a success. If not sold it would be nice to have recreational activites held there for all ages

If this property were to be well managed, it couyld be a profitable enterprise. The Municipality needs to try a little harder.

Improved signage in site; spruce it up; Kiosk of info at the day use area

Improved washroom facilities. Remove or reinvent former canteen area

Improvements are overdue to the washroom and shower facilities

In my experience this arrangement never works out especially when it is such a seasonal operation. Either the work never gets done, or the management is only interested in keeping costs down. It is such a beautiful area and needs a good camping area.

It feels like the camp will be leased to the people that already look after it. It's not a fair process if it comes to a tender because they would know how much the camp can make. Will this information be made available to all that would like to place a bid or be part of the tender?

It is a gem!

It is a valuable asset to the town and surrounding attractions

It needs major updates. If the municipality does not want to do this then they should sell. A leaser will only do the bare minimum.

It needs updating. The bathroom facilities are likely to deter tourism..

It should at a minimum be revenue neutral. I believe the purpose is to encourage tourism in the area, however it should not be a financial liability to the county. Seasonal rates should reflect the true operating cost to a break even point. Nightly campers would constitute profit. Profits from this facility should be used directly for promotion of the area.

It should be Run in the same fashion, with some small changes, and Improvements

It should not be closed.

It shouldn't be sold but remain part of our town and belong to Cumberland County

It's such a beautiful campground. I feel it is under developed considering the amenities at other nearby campgrounds

just do not close it. great asset to the community.

Just that the area NEEDS this campground in whatever capacity. It's good for business, tourism, GeoPark, etc.

Keep beach access open to locals. :))

Keep facility in Cumberland ownership, control and management!

Keep it local

Keep it! The community benefits from the campers who frequent the campground.

Keep property under Municipal control and accountability.

KIDS EQUIPMENT! It's a beautiful spot and with something to keep the children entertained; more would go camping

Leave it the way it is!

Leave it the way it is, it's a great park and a lot of people use it and it always looks well kept!

Lovely as is!

Maintain public access to the beach!

Maybe be difficult to assure beach access!

Maybe cut some snowshoe trails.

My concern is that this year will be like last year and we will have no answers to opening. We enjoy our time in this park and community in the summer months and want answers to the the parks situation as soon as possible. Any third party consideration should have to address this situation as soon as possible or stick with the current management and open as usual.

My concern would be flush toilets and updated showers that are needed. Some campers that come in for overnight or weekends do not like the idea of having to use an outhouse and I think more people would come if we had the flush toilets and updated showers with more of a security when you go in to have a shower as there is only a curtain between you and the outside area where your clothes are. There should be a door that has a hook on it so that you can hook it while you're inside showering

My major concern is to absolutely keep this campground open, running efficiently, and managed properly for camping and access to the beach. However, when I managed properly I mean the campground needs to be managed in a way that invites people to go there. Friendly, clean and enjoyable

Signs around the park need to be looked at - lots with grammer and spelling errors. Also as a once seasonal camper, some of the rules need to change. When you work all week and just ant to go to your camper, enjoy some company and relax, the last thing you want to do is be quiet by 1030. The campground is like a Senior's retirement community now. Not a relaxing place for young and middle aged familys and couples. Also there is nothing for campers to do inside the park. The playground is nearly non existent and the rec center needs to be replaced. At one time there used to be entertainment offered on the weekends and a canteen available. There is nothing offered anymore. It could be so much better with some money invested and a few rules changed to accomodate all campers

My worry would be passing over responsibility of maintaining beach access to a 3rd party.

n/a

Needs to be kept open. Brings money into the area business

New accessible washrooms and a general refresh would be beneficial.

New picnic tables, repair fencing

No

No

no

No

No

No

no

No

No

No

Offer it to a local community organization for a reasonable price.

Only concern is the municipality closing the campground.

Only that it continue to operate.

Public hiking trails would be amazing there

operate under new business model.

Resurvey the property with a permanent free beach and parking access (right of way) guarantee for all Canadian Citizens and tourists.

Seems to be run just fine over the years. Not enough information given on this survey :(

sell it

Spend a bit of money to upgrade the basics like water and electricity, bathrooms etc - but keep the natural beauty and vintage charm please! Perhaps add a few more seasonal sights and put the price up accordingly.

Spend monies on a proper septic and provide a day use pool which could provide more student jobs.

Survey a "permanent" public beach and park area into campground. Then sell property or designate and rebrand as public park space. Geopark protected site?

the campground has held its' own, leave it alone, not everything needs change

The campground is an attraction which needs to be preserved. I have met people from other parts of the province who, during conversation, have identified that they look forward to their stay at the campground each year. They stated that it is well kept, beautiful scenery and friendly people. It needs more publicity as there currently is none.

The campground itself seems to need a little work! It could bring in great revenue in Parrsboro and beyond however the campground lacks things that families may want to see. Adding a simple playground would add to the appeal!

The campground must remain the property of the Municipality but contracting the management and such makes complete sense. Very happy with this option. Please ensure the contract is free of loopholes that can be taken advantage of.

The campground needs a playground for the kids, and an updated rec hall with indoor activities and entertainment for both kids and adults.

The campground needs to remain open!

The campground used to be a fantastic campground to stay and kids had a lot to do there. The canteen was open with a little store, entertainment, crafts and games for all ages to enjoy or do. The last few years has gone down the hill.

The County should operate the park as it has been for years . Any upgrades should be paid for by the County and fees adjusted accordingly to ensure an operating profit . The Park is a valuable asset to this area of the county.

The Glooscap Park not only has benefits for the former Town of Parrsboro, it has benefits to all of South Cumberland! With a few upgrades it could easily be the largest and greatest seasonal accommodation on the Fundy Shore. With promotions of the Fundy Geo Park , it makes sense for the Municipality to keep and upgrade the park!

The lack of play equipment.

The Municipality has no business owning a campground that competes with private businesses. This property should be leased to an operator that will operate the campground as a private business.

The municipality should continue to look after.

The Municipality should invest in this valuable asset! The residents of Parrsboro should not lose this asset all these years, it is part of our history. Don't try to get rid of this valuable asset, spend a bit of money to upgrade electric etc and keep the charm and natural beauty

The park is an important part of our community. It brings many tourists to the area, allows those that have roots to the area a place for seasonal camping, the beach access is extremely important to the area for locals and visitors alike to explore our beauty.

There is plenty of space to add more seasonals that's for sure; a safer playground; better shower/toilet facilities

There should be a pool added to the facility, a new shower room and washroom facility needs added as well as a proper rec hall.

THIRD PARTY SHOULD BE MONITORED ROUTINELY

This campground brings tourists and revenue to the town. There are many seasonals as well.

This campground is a little gem just outside of the town and brings people in from all over. Allowing it to grow and become a less personal experience would do harm to its reputation. The campground does need updating as facilities are dated which not only includes washrooms and bathrooms but the electrical system is weak and needs addressing. We love spending time at this campground and the area in general so it should remain a campground into the future.

This campground NEEDS flushing toilets for tenters!

This campground provides the only public access to an internationally significant geological area (Clarke Head) which is showcased as one of the key geosites of the Cliffs of Fundy UNESCO Global Geopark

this campground should never be sold

This could be one of the most sought after campgrounds in the area but needs to have functional upgraded bathrooms, not outhouses!!

This is a lovely campground that is appreciated by local residents. I am just outside Cumberland and own property in Parrsboro.

Turn campground into a Geopark destination, viewing area under complete County control.

Turn Campground into a public year round Park and beach access.

use work crew from former town to maintain

We miss the store that used to be open in the rec hall. It would be nice to have that open a couple hours a day, at least on the weekends.

Why fix what isn't broken. There is still accountability for employees and operations. Also Avenue for grant employment. Would this be available if contracted out?

Would like for the property to stay a seasonal campground and not be turned into something else.

Would like to see them ensure that it is a source of revenue.

Would live to see it become a 3 way hook up. Also things there for kids and adults. Open the canteen back up and allow entertainment like karaoke to happen for everyone in the camp ground to enjoy or to join in the fun.

yes

I only feel that a third party should be used to manage
Do you have other ideas or concerns regarding the Glooscap Campground?

and perform upkeep if that is the only way the Municipality feels it can keep ownership of the campground.

I DO NOT WANT to see the municipality sell the land!

Other (please specify)

My feeling is that the County should be running the campground to ensure that things are being looked after. If it isn't making enough money charge more. It would seem to me that the seasonal campers have \$4 months. I understand that they will be

pay around \$1500/season. This is not enough for what they are getting. To be able to drive an ATV from their site or walk a very short distance to access the beach and Bay of Fundy is a priceless treasure & privilege

Do you have other ideas or concerns regarding the Glooscap Campground?

This campground hasn't lived up to its potential for years and years. It is located in a prime spot, right on the water, fantastic beach. Few if any upgrades have been done through the years (showers, flush toilet, wash etc

all these upgrades would be an asset. Not much has changed at the "Park" since my family first ran it, almost 60 years ago. So much for progress! This campground could be a real money maker for the Municipality as it could have been for the Town of Parrishow over the years, but under the management, of both, it has been cast aside and it deserves better.

Sincerely
Gina Clarke