

Communications Plan Overview

The Town of Parrsboro and the Municipality of the County of Cumberland are committed to ensuring their staff and residents are kept up to date throughout the dissolution process. Both councils have approved a public communications plan for this purpose. It includes a number of different methods of sharing information, helping everyone understand how the process works, and making people aware of how they can participate. They include:

- News releases at key stages of the process
- Interviews as requested by news media
- Newsletters at regular intervals for area residents
- Community meetings
- Ads and public notices for community meetings and UARB hearings
- Information on both municipalities' websites and links to the UARB website

In addition to the public communication efforts, the transition committee is also sharing information and meeting directly with staff in both municipalities to help them understand the process and address any concerns.