

Town of Parrsboro Strategic Plan 2014

This document is the strategic vision of the Town of Parrsboro Town Council for the community for 2014 through 2017 and beyond. It is the goal of the Council to meet the needs of the community and plan for its future by creating an even more vibrant, sustainable and successful Township. This is considered a living document, one that can be changed and adapted as the needs of the community change.

Economic Development and Tourism

- Nursing Home
 - Urge provincial officials to allow private industry to build a much-needed nursing home in Parrsboro.
- Energy Office
 - Work with FORCE to capitalize on Tidal Development.
 - Implement Town-owned L.E.D. Roadway Lighting through County partnership.
 - Work with municipal partners on the development of geothermal energy in Springhill, and other Cumberland County wide energy initiatives.
- Immigration
 - Attract Retirement Housing development.
 - Promote Parrsboro as a low-cost, high-lifestyle option for those who are Mobile/Self-employed
- Downtown and Waterfront
 - Pursue Provincial and ACCOA funding to improve the entrance to Downtown, the Main Street area and Waterfront.
- Innovative Economy Market
 - Examine the possibility of creating a Market which can allow innovative businesses a place to start up and sell products at a low cost. This market would act as an “anchor” economic attraction to bring in customers from outside the area, particularly day-trip tourists.
- Special Projects Coordinator
 - Promote Parrsboro as Wedding Destination, bringing together local service providers.
 - Attract more street art for Downtown, with new displays for the 2014 season, and each season to follow.
 - Re-develop website as a more attractive promotion tool for tourists, and a more useful tool to residents.
 - Continue to improve the look of Downtown, with a particular emphasis on new waste disposal options in 2014.

